



Mirror-Mirror - Off the Wall Productions presents



Instant Idol[®]

The next gen e-game for the online live music gaming industry.

Where Napster and file sharing have devastated Artist revenues **Instant Idol** will bring it home again. **I-I** is a win-win platform whereby both Artists and online Gamers are handsomely rewarded for their musical talents.

Artists – Fulfill your desire to be substantially rewarded for your talent while simultaneously acting as Teacher and Mentor to millions of would be musicians. Bring your Fans on the road (all of them!) for every date on the tour as they gladly pay you to let them play along live. Play live from small intimate venues, and be in on a generous share of the online gate and advertising revenues.

Agents – Fresh talent is delivered to your door through our proprietary platform, then dropped in your lap 24/7 – 365, as millions of potential new signings jam live with their music idols night and day.

Gamers – Compete live to win cash and prizes! Follow your Stars from venue to venue and choose from a diverse selection of live events as you schedule **your** sessions jumping from one live event to the next. Find a gig, plug in, and then play on to cash in on your **talent**. Playing along live you can rock it from anywhere on the planet as you learn from your favourite Artists while pursuing your dream of becoming the next **Instant Idol**.

Advertisers & Sponsors – Get your message out to hundreds of millions through our innovative online marketing and advertising strategies.

Developed for scalable VR, Mobile, Console, and PC gaming platforms.

How can we deliver all this? Only with your help of course! To protect both our interests going forward please consider signing our NDA, or provide us one of yours, and let's then confidentially discuss the myriad fine details of our innovative plan.

Looking forward to your participation,

Regards,

John L. Coulson
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"Instant Idols do it live!"



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